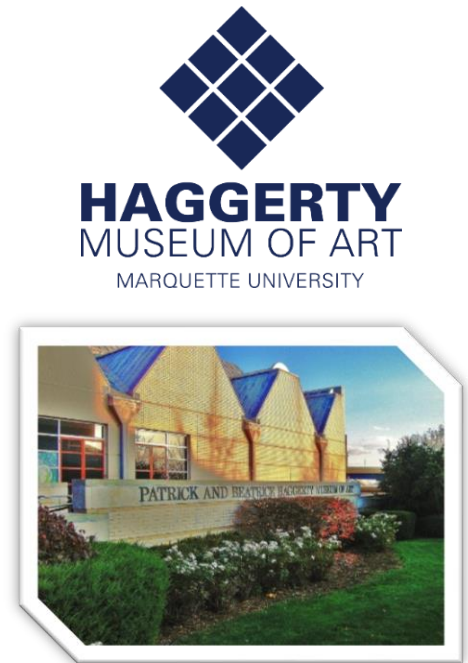


# Friends of the Haggerty Summer Solstice 2024 Sponsorship Opportunities

Eternal Sunshine Sponsor \$5,000  
Watercolor Sunset Sponsor \$2,500  
Painting the Stars Sponsor \$1,000  
Summer Nights Sponsor \$500

**Wednesday, June 26, 2024**  
**6:00 – 8:00 p.m.**



Celebrate the beginning of summer with the Friends of the Haggerty Museum of Art and enjoy the stunning Lake Michigan views at the beautiful, art-filled home of Haggerty supporters Kate and Ken Muth. You'll enjoy live music, heavy hors d'oeuvres, beer, wine, a special Sunset cocktail, and tours by our generous hosts of their extensive art collection and magnificent home. Proceeds will benefit the operation of the Museum including exhibitions, academic and community engagement, collection care, and administration. Very special thanks to host Kate and Ken Muth and event co-chairs Ann Keiper, Maura Rabideaux, and Meghan Posnanski.

**Summer Solstice tickets are \$175 per person.**

**Patron tickets are \$250 per person and include digital and on-site recognition.**

## **Eternal Sunshine Sponsor - \$5,000+**

- ❖ Recognition as Eternal Sunshine Sponsor of Summer Solstice on all digital promotional materials including Facebook posts (3,514 followers), monthly newsletter posts and e-blasts (7,074 subscribers), media releases (689 contacts), event flyer, and on the Haggerty's website. There will also be prominent on-site recognition at the event.
- ❖ Benefits of Friends of the Haggerty membership at the [Diamond](#) level including all Ambassador level benefits listed below, the opportunity to host a small, private event at the Museum, and an opportunity to be recognized as a main gallery exhibition Contributing Sponsor.
- ❖ Four complimentary tickets to the Summer Solstice event.
- ❖ Complimentary HMA gear including our new Keith Haring hoodie & (2) Haring tee shirts.



Keith Haring, Construction Fence, 1983, Collection of the Haggerty Museum of Art, Marquette University

### **Watercolor Sunset Sponsor - \$2,500**

- ❖ Recognition as Watercolor Sunset Sponsor of Summer Solstice on all digital promotional materials including Facebook posts (3,514 followers), monthly newsletter posts and e-blasts (7,074 subscribers), media releases (689 contacts), event flyer, and on the Haggerty's website. There will also be prominent on-site recognition at the event.
- ❖ Benefits of Friends of the Haggerty membership at the [Ambassador](#) level including all Director's Circle level benefits listed below, an annual membership to Marquette University's President's Society, and a complimentary Family Membership to gift.
- ❖ Two complimentary tickets to the Summer Solstice event.
- ❖ Complimentary HMA gear including our new Keith Haring hoodie and Haring tee shirt.

### **Painting the Stars Sponsor - \$1,000**

- ❖ Recognition as Painting the Stars Sponsor of Summer Solstice on all digital promotional materials including Facebook posts (3,514 followers), monthly newsletter posts and e-blasts (7,074 subscribers), media releases (689 contacts), event flyer, and on the Haggerty's website. There will also be prominent on-site recognition at the event.
- ❖ Benefits of Friends of the Haggerty membership at the [Director's Circle](#) level, including all Benefactor level benefits listed below and an invitation to tour a private regional art collection.
- ❖ Complimentary HMA gear including our new Keith Haring hoodie.

### **Summer Nights Sponsor- \$500**

- ❖ Recognition as Summer Nights Sponsor of Summer Solstice on all digital promotional materials including Facebook posts (3,514 followers), monthly newsletter posts and e-blasts (7,074 subscribers), media releases (689 contacts), event flyer, and on the Haggerty's website. There will also be prominent on-site recognition at the event.
- ❖ Benefits of Friends of the Haggerty membership at the [Benefactor](#) level including invitations to members-only events, tours and travel opportunities, and recognition on the donor board in the Museum lobby.
- ❖ Complimentary HMA gear including our new Keith Haring tee shirt.



Keith Haring, *Construction Fence*, 1983, Collection of the Haggerty Museum of Art, Marquette University