

Business, Management & Leadership Specialization for MUPT students

Why? Physical therapists often find themselves in formal positions that demand leadership and business management skills. Evidence supports a strong need for leadership skills at all levels of clinical practice. Formal training in these areas within PT programs is scarce. Graduates with business and leadership skills will be in *high demand*. **Set yourself apart!**

- **“Leadership by all of us is critical to our survival as a profession.”** Geneva Johnson, PhD, PT
- **“Evidence supports the need to first develop self-leadership skills before individuals can lead others successfully.”** Dr. Jennifer Green-Wilson, PT, MBA, EdD
- **Examples of formal leadership opportunities for PTs** – Lead Therapist, Clinic Director, Rehab Manager, Executive Director of Musculoskeletal Services, President of APTA-WI, APTA Committee Chair, Divisional Director of Therapy Services, Regional Manager, Clinic Owner

Who? For 2023-2024 academic year, students entering DPT-4 year or first year of the profession phase.

All are encouraged to apply, especially those with the following interests:

- Running your own practice, managing a department or leading a healthcare team.
- Maximizing your impact professionally
- Expanding your sphere of influence and leading *with and for* others

How? Complete our **9-credit** specialization program over the final 3 years of the DPT program. Specialization includes classroom experience, practical experience and a capstone project as outlined below. **NO ADDITIONAL TUITION COSTS** to students and the specialization will be documented in your transcripts.

Courses in this series will challenge you differently than your traditional PT courses. The focus will be on exploring your strengths and clarifying your leadership vision. Students will develop “soft skills” and general business acumen. The first course is seminar style featuring experts and leaders from the PT profession in a small group with discussion/activity-based exploration and learning. The following courses (over) will be application-based and experiential.

Skill development and course plan



PHTH 7713: Principles of BML for Rehab Professional

(Spring DPT 4)

Develop competencies the following areas through expert instruction from industry leaders in seminar course.

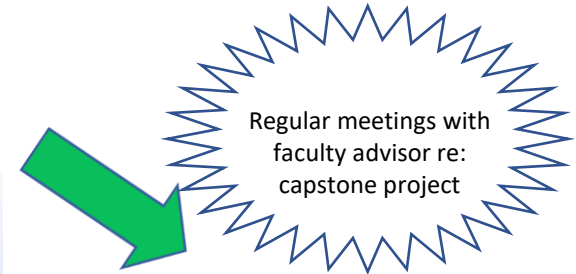
- Leadership – of self, others and organizations
- Communication styles
- Teamwork
- Conflict management
- Budgeting and accounting basics
- Key performance indicators
- Human Resources
- Diversity
- Culture, vision, & mission
- Marketing
- Strategic Planning
- Entrepreneurship
- Professional and Social Responsibility
- Legal/compliance



PHTH 7985: BML for Rehab Professional Practicum

(Summer DPT 5-6)

During your summer 10-week clinical internship, learn from expert and experienced leaders within the profession. We will pair you up with a mentor within the private practice, clinic or healthcare organization of your clinical rotation. Take the opportunity to apply your skills and expand your knowledge from PHTH 7713 out in the field. Identify a project idea for capstone.



PHTH 7997: BML for Rehab Professional Capstone

(Spring DPT 6)

Apply information and knowledge gathered during practicum. Complete a project identified with mentor and MU faculty. Present project to MUPT student cohort and faculty. Provide deliverable back to mentor for real-world application.

Next steps!! Look out for application information at the start of the Fall 2023 semester. Cohort size is limited! Successful applicants will be in good academic standing and demonstrate a commitment to personal growth and/or leadership. Plan to fill cohort before fall 2024 advising period. Contact Dr. Jeff Wilkens (jeffrey.Wilkens@marquette.edu) with ?s.